

Bachelor of Science General Education Requirements

Students in all Bachelor of Science programs are required to complete the following

42 General Education credits

General Education Requirements		42 Credits
English – both courses below are required		6 Credits
ENG 101W*	English Composition I	3
ENG 201W	English Composition II	3
Critical Thinking and Literacy – both courses below are required		6 Credits
INF 101W	Information Literacy for College Success	3
PHI 101W	Critical Thinking	3
Arts & Humanities – 2 courses selected from below		6 Credits
ART 301W	Art History & Appreciation	3
ENG 305W	American Literature	3
ENG 405W	British Literature	3
HIS 201W	US History Since 1900	3
Social Science - 2 courses selected from below		6 Credits
ECO 101W	Economics and Society	3
PSY 250W	Psychology	3
POL 250W	Political Science	3
SOC 250W	Sociology	3
Mathematics – both courses below are required		6 Credits
MAT 103W*	Business Math	3
MAT 205W	College Algebra	3
Communication – both courses below are required		6 Credits
COM 201W	Business Writing & Communication	3
COM 301W	Interpersonal and Organizational Communication	3
Natural & Physical Science – both courses below are required		6 Credits
SCI 281W	Environmental Science and Lab	3
SCI 301W	Anatomy & Physiology	3

* New students must pass both English and math diagnostic exams with a 75% score or better, or complete ENG099W Fundamentals of English and MAT099W Fundamentals of Math with a grade of “C” or higher, to be placed in ENG101W English Composition I and MAT103W Business Math, respectively.

Bachelor of Science in Business Administration (BSBA)

Students in the BSBA Program are required to complete the following courses:

120 Credits/ 40 Courses

BS General Education Curriculum- 14 Courses		42 Credits
ENG101W; ENG201W	English – 2 courses	6
INF101W; PHI101W	Information Literacy and Critical Thinking – 2 courses	6
(select two)	Arts & Humanities –2 course	6
(select two)	Social Science –2 courses	6
(select two)	Mathematics –2 courses	6
COM201W; COM301W	Communications – 2 courses	6
(select two)	Natural & Physical Science	6
Core Course Curriculum – 14 Courses		42 Credits
ACC201W	Accounting I (Prerequisite: MAT 103 Business Math)	3
ACC202W	Accounting II (Prerequisite: ACC 201 Accounting I)	3
FIN305W	Corporate Finance	3
MGM201W	Principles of Management	3
MGM225W	Human Resources	3
MGM250W	Business Ethics	3
MGM255W	Business Law	3
MGM301W	Research Methods	3
MGM305W	Organizational Behavior	3
MGM401W	Operations Management	3
MGM415W	International Business Management	3
MIS205W	Management Information Systems	3
MKT210W	Principles of Marketing	3
BS Capstone		
MGM450W	BSBA Senior Capstone	3
Business Elective Courses – 12 Courses - Choose one concentration below:		
Accounting Concentration		36 Credits
MAT305W	Statistics	3
(select one)	Economics	3
MGM410W	Strategic Planning & Decision Making	3
ACC310W	Small Business Accounting with QuickBooks	3
ACC205W	Managerial Accounting	3
ACC305W	Cost Management	3
ACC301W	Intermediate Accounting	3
ACC303W	Federal Taxation	3
(select four)	Electives- select 4 business courses	12
Banking Concentration		36 Credits
MAT305W	Statistics	3

(select one)	Economics	3
MGM410W	Strategic Planning & Decision Making	3
BNK201W	Principles of Banking	3
BNK301W	Consumer Credit	3
BNK405W	Contemporary Regulatory Issues	3
FIN201W	Principles of Financial Services	3
FIN210W	Principles of Investments	3
(select four)	Electives- select 4 business courses	12
Finance Concentration		36 Credits
MAT305W	Statistics	3
(select one)	Economics	3
MGM410W	Strategic Planning & Decision Making	3
BNK301W	Consumer Credit	3
FIN201W	Principles of Financial Services	3
FIN210W	Fundamentals of Investment Management	3
FIN401W	Investment Management	3
INB405W	International Finance	3
(select four)	Electives- select 4 business courses	12
Human Resources Concentration		36 Credits
MAT305W	Statistics	3
(select one)	Economics	3
HRM210W	Introduction to Recruitment & Selection	3
HRM220W	Introduction to Employee Relations	3
HRM230W	Introduction to Compensation and Benefits	3
HRM250W	Effective Workplace Training & Development	3
MGM215W	Leadership & Management	3
MGM410W	Strategic Planning & Decision Making	3
(select four)	Electives- select 4 business courses	12
International Business Concentration		36 Credits
MAT305W	Statistics	3
(select one)	Economics	3
MGM215W	Leadership & Management	3
MGM410W	Strategic Planning & Decision Making	3
INB301W	International Business Law & Ethics	3
INB305W	International Business and Trade	3
INB320W	International Supply Chain and Logistics Management	3
INB401W	International Negotiations and Culture	3
INB405W	International Finance	3
INB420W	Global Politics and Organizations	3
(select two)	Electives- select 2 business courses	6
Marketing Concentration		36 Credits
MAT305W	Statistics	3

Effective beginning: April 17, 2020

(select one)	Economics	3
MGM215W	Leadership & Management	3
MGM410W	Strategic Planning & Decision Making	3
DMK205W	Digital Marketing	3
DMK230W	Data Analysis, Metrics, and Measurement in Digital Marketing	3
MKT215W	Customer Relationship Marketing	3
MKT230W	Principles of Public Relations	3
MKT301W	Marketing Research	3
MKT305W	Consumer Behavior	3
(select two)	Electives- select 2 business courses	6
Social Entrepreneurship		36 Credits
MAT305W	Statistics	3
(select one)	Economics	3
MGM215W	Leadership & Management	3
MGM410W	Strategic Planning & Decision Making	3
SEM205W	Introduction to Social Entrepreneurship	3
SEM210W	Entrepreneurship and Small Business Management	3
DMK301W	Laws, Ethics, and Social Responsibility in a Digital Age	3
DMK350W	Social Media for Community Business	3
(select four)	Electives- select 4 business courses	12
Quality Systems and Improvement Management Concentration		36 Credits
MAT305W	Statistics	3
(select one)	Economics	3
MGM21W5	Leadership & Management	3
MGM410W	Strategic Planning & Decision Making	3
PJM210W	Project Management	3
QSM210W	Quality Systems Management	3
QSM345W	Performance Based Management and Benchmarking	3
QSM408W	Special Topics in Quality Management	3
(select four)	Electives- select 4 business courses	12